

PRESS RELEASE

ACAROM - ACEA



March 2010

NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

	March '10	March '09	% Chg 10/09	Jan - Mar '10	Jan - Mar '09	% Chg 10/09
AUSTRIA	33,270	26,477	+25.7	75,938	64,298	+18.1
BELGIUM	64,330	50,258	+28.0	161,297	143,852	+12.1
BULGARIA	1,250	2,202	-43.2	3,356	6,100	-45.0
CZECH REPUBLIC	17,446	12,410	+40.6	39,339	31,075	+26.6
DENMARK	11,282	9,858	+14.4	30,564	25,095	+21.8
ESTONIA	653	824	-20.8	1,599	2,572	-37.8
FINLAND	9,108	10,741	-15.2	29,084	29,493	-1.4
FRANCE	242,707	205,823	+17.9	594,720	508,559	+16.9
GERMANY	294,375	400,965	-26.6	670,410	868,090	-22.8
GREECE	19,053	13,372	+42.5	59,365	49,211	+20.6
HUNGARY	4,371	9,356	-53.3	10,181	22,650	-55.1
IRELAND	13,813	7,764	+77.9	42,554	32,447	+31.1
ITALY	257,694	215,443	+19.6	666,231	540,223	+23.3
LATVIA	290	372	-22.0	821	1,309	-37.3
LITHUANIA	501	629	-20.3	1,375	1,899	-27.6
LUXEMBURG	5,806	4,768	+21.8	13,423	12,090	+11.0
NETHERLANDS	45,216	34,532	+30.9	145,535	124,634	+16.8
POLAND***	29,343	31,098	-5.6	79,083	87,963	-10.1
PORTUGAL	23,880	12,758	+87.0	53,777	31,783	+69.2
ROMANIA	4,027	8,124	-50.4	8,819	29,128	-69.7
SLOVAKIA	5,397	6,488	-16.8	11,790	12,698	-7.1
SLOVENIA	5,895	5,360	+10.0	15,748	14,648	+7.5
SPAIN	124,756	76,501	+63.1	286,167	197,993	+44.5
SWEDEN	25,652	18,035	+42.2	59,147	43,937	+34.6
UNITED KINGDOM	397,383	313,912	+26.6	611,548	490,358	+27.3
EUROPEAN UNION (EU27)*	1,637,478	1,478,070	+10.8	3,671,871	3,362,099	+9.2
EU15	1,568,305	1,401,207	+11.9	3,499,760	3,152,061	+11.0
EU10*	69,173	76,863	-10.0	172,111	210,038	-18.1
ICELAND	156	73	+113.7	321	290	+10.7
NORWAY	11,486	7,801	+51.1	30,277	19,241	+57.4
SWITZERLAND**	27,307	23,664	+15.4	64,565	59,111	+9.2
EFTA	38,949	31,338	+24.3	95,163	78,642	+21.0
EU27*+EFTA	1,676,427	1,509,408	+11.1	3,767,034	3,440,741	+9.5
EU15+EFTA	1,607,254	1,432,545	+12.2	3,594,923	3,230,703	+11.3

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER
TOTAL EUROPE (EU* + EFTA Countries)

	March					January - March				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
ALL BRANDS**			1,676,427	1,509,408	+11.1			3,767,034	3,440,741	+9.5
VW Group	19.8	20.2	331,891	304,670	+8.9	20.3	20.8	763,294	716,720	+6.5
VOLKSWAGEN	10.2	10.4	171,604	156,962	+9.3	10.8	10.9	405,254	375,910	+7.8
AUDI	4.3	4.2	72,417	62,949	+15.0	4.2	4.4	159,468	152,985	+4.2
SEAT	2.1	2.2	35,459	32,658	+8.6	2.1	2.2	80,027	75,675	+5.8
SKODA	3.1	3.4	52,131	51,857	+0.5	3.1	3.2	118,008	111,654	+5.7
Others (1)	0.0	0.0	280	244	+14.8	0.0	0.0	537	496	+8.3
PSA Group	13.0	12.0	218,552	181,234	+20.6	13.8	12.7	518,568	435,876	+19.0
PEUGEOT	7.2	6.6	120,455	100,028	+20.4	7.5	6.8	281,704	235,604	+19.6
CITROEN	5.9	5.4	98,097	81,206	+20.8	6.3	5.8	236,864	200,272	+18.3
FORD Group	11.8	11.0	198,143	165,597	+19.7	10.9	10.6	409,096	365,277	+12.0
FORD	10.2	9.6	171,122	144,857	+18.1	9.3	9.2	349,233	315,788	+10.6
VOLVO	1.6	1.4	27,021	20,740	+30.3	1.6	1.4	59,863	49,489	+21.0
RENAULT Group	9.9	8.2	165,239	124,110	+33.1	10.4	8.2	390,616	280,761	+39.1
RENAULT	8.0	7.0	134,227	104,912	+27.9	8.6	7.0	324,603	239,282	+35.7
DACIA	1.8	1.3	31,012	19,198	+61.5	1.8	1.2	66,013	41,479	+59.1
FIAT Group	8.0	9.1	133,758	137,372	-2.6	8.7	9.0	326,286	308,530	+5.8
FIAT	6.6	7.6	109,942	114,283	-3.8	7.0	7.3	264,324	252,457	+4.7
LANCIA	0.8	0.7	13,144	11,123	+18.2	0.9	0.8	33,627	27,753	+21.2
ALFA ROMEO	0.6	0.7	9,826	11,129	-11.7	0.7	0.8	26,722	26,580	+0.5
Others (2)	0.1	0.1	846	837	+1.1	0.0	0.1	1,613	1,740	-7.3
GM Group	8.8	9.3	148,141	140,974	+5.1	8.2	8.9	310,255	307,412	+0.9
OPEL/VAUXHALL	7.5	7.8	125,199	118,009	+6.1	6.9	7.4	260,525	254,584	+2.3
CHEVROLET	1.2	1.2	20,721	18,263	+13.5	1.2	1.2	45,124	42,957	+5.0
SAAB	0.1	0.3	2,049	4,521	-54.7	0.1	0.3	3,972	9,331	-57.4
GM (US)	0.0	0.0	172	181	-5.0	0.0	0.0	634	540	+17.4
BMW Group	5.0	4.9	84,043	73,678	+14.1	4.6	4.6	174,585	158,900	+9.9
BMW	4.0	3.9	67,496	59,219	+14.0	3.8	3.8	141,696	130,998	+8.2
MINI	1.0	1.0	16,547	14,459	+14.4	0.9	0.8	32,889	27,902	+17.9
TOYOTA Group	4.2	5.4	71,114	82,151	-13.4	4.6	5.4	174,402	186,267	-6.4
TOYOTA	4.1	5.3	68,569	79,442	-13.7	4.5	5.3	169,018	181,121	-6.7
LEXUS	0.2	0.2	2,545	2,709	-6.1	0.1	0.1	5,384	5,146	+4.6
DAIMLER	4.3	4.6	71,621	69,161	+3.6	4.1	4.7	154,169	160,025	-3.7
MERCEDES	3.7	4.0	62,011	59,663	+3.9	3.6	4.0	133,883	136,282	-1.8
SMART	0.6	0.6	9,610	9,498	+1.2	0.5	0.7	20,286	23,743	-14.6
NISSAN	2.6	2.0	43,428	30,594	+41.9	2.8	2.3	105,718	77,448	+36.5
HYUNDAI	2.8	2.5	46,620	37,367	+24.8	2.7	2.4	100,758	81,106	+24.2
KIA	1.9	1.7	31,645	25,348	+24.8	1.8	1.6	68,762	54,598	+25.9
HONDA	1.8	2.3	29,994	35,075	-14.5	1.5	2.1	56,024	71,276	-21.4
SUZUKI	1.4	2.0	24,270	29,472	-17.7	1.5	1.9	55,857	64,768	-13.8
MAZDA	1.7	1.8	29,115	27,467	+6.0	1.4	1.8	54,588	61,485	-11.2
JAGUAR LAND ROVER	1.0	0.8	16,910	12,420	+36.2	0.7	0.6	27,503	21,698	+26.8
LAND ROVER	0.8	0.6	12,901	8,409	+53.4	0.5	0.4	20,685	14,536	+42.3
JAGUAR	0.2	0.3	4,009	4,011	-0.0	0.2	0.2	6,818	7,162	-4.8
MITSUBISHI	0.6	0.8	10,243	11,563	-11.4	0.6	0.8	24,263	27,024	-10.2
CHRYSLER (3)	0.3	0.4	5,103	5,855	-12.8	0.3	0.4	11,164	13,700	-18.5
OTHER**	1.0	1.0	16,597	15,300	+8.5	1.1	1.4	41,126	47,870	-14.1