

PRESS RELEASE

ACAROM - ACEA



December 2010

NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

	December '10	December '09	% Chg 10/09	Jan - Dec '10	Jan - Dec '09	% Chg 10/09
AUSTRIA	20,366	19,422	+4.9	328,563	319,403	+2.9
BELGIUM	29,243	26,449	+10.6	547,347	476,194	+14.9
BULGARIA	2,029	1,740	+16.6	16,257	22,869	-28.9
CZECH REPUBLIC	15,129	14,815	+2.1	169,236	161,659	+4.7
DENMARK	13,193	11,805	+11.8	151,550	112,454	+34.8
ESTONIA	729	426	+71.1	8,848	8,234	+7.5
FINLAND	6,184	4,125	+49.9	111,968	90,575	+23.6
FRANCE	228,316	229,990	-0.7	2,251,669	2,302,398	-2.2
GERMANY	230,371	215,564	+6.9	2,916,260	3,807,175	-23.4
GREECE	3,691	9,687	-61.9	141,499	220,548	-35.8
HUNGARY	3,908	4,309	-9.3	45,081	60,189	-25.1
IRELAND**	433	304	+42.4	88,373	57,118	+54.7
ITALY	130,319	166,461	-21.7	1,960,282	2,159,464	-9.2
LATVIA	604	199	+203.5	4,976	3,745	+32.9
LITHUANIA	857	585	+46.5	7,970	7,003	+13.8
LUXEMBURG	2,503	2,800	-10.6	49,726	47,265	+5.2
NETHERLANDS	11,593	8,025	+44.5	483,619	387,155	+24.9
POLAND***	35,895	28,496	+26.0	333,539	320,261	+4.1
PORTUGAL	28,142	17,386	+61.9	223,491	161,013	+38.8
ROMANIA	12,472	11,313	+10.2	94,541	116,016	-18.5
SLOVAKIA	7,733	4,261	+81.5	64,033	74,717	-14.3
SLOVENIA	3,399	3,553	-4.3	59,226	55,712	+6.3
SPAIN	68,942	90,553	-23.9	982,015	952,772	+3.1
SWEDEN	29,770	19,368	+53.7	289,684	213,408	+35.7
UNITED KINGDOM	123,817	150,936	-18.0	2,030,846	1,994,999	+1.8
EUROPEAN UNION (EU27)*	1,009,638	1,042,572	-3.2	13,360,599	14,132,346	-5.5
EU15	926,883	972,875	-4.7	12,556,892	13,301,941	-5.6
EU10*	82,755	69,697	+18.7	803,707	830,405	-3.2
ICELAND	225	102	+120.6	3,106	2,020	+53.8
NORWAY	10,136	10,250	-1.1	127,754	98,675	+29.5
SWITZERLAND	28,379	24,134	+17.6	294,239	266,018	+10.6
EFTA	38,740	34,486	+12.3	425,099	366,713	+15.9
EU27*+EFTA	1,048,378	1,077,058	-2.7	13,785,698	14,499,059	-4.9
EU15+EFTA	965,623	1,007,361	-4.1	12,981,991	13,668,654	-5.0



NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER
TOTAL EUROPE (EU* + EFTA Countries)

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
ALL BRANDS**			1,048,378	1,077,058	-2.7			13,785,698	14,499,059	-4.9
VW Group	20.3	20.0	213,232	215,945	-1.3	21.3	21.1	2,936,832	3,065,341	-4.2
VOLKSWAGEN	10.3	11.0	108,438	118,918	-8.8	11.2	11.4	1,541,279	1,649,931	-8.8
AUDI	4.4	3.7	48,811	40,337	+15.8	4.5	4.2	623,538	612,819	+1.7
SEAT	2.1	2.0	21,812	21,907	+1.3	2.2	2.2	301,931	316,853	-4.7
SKODA	3.5	3.2	38,435	34,885	+5.1	3.4	3.3	488,034	483,734	-3.2
Others (1)	0.0	0.0	138	120	+15.0	0.0	0.0	2,052	2,004	+2.4
PSA Group	13.2	13.7	138,833	147,891	-8.3	13.4	13.0	1,844,083	1,887,379	-2.3
PEUGEOT	7.4	7.5	77,934	80,878	-3.4	7.3	7.0	1,005,918	1,009,982	-0.4
CITROEN	5.8	6.2	60,899	67,213	-9.7	6.1	6.1	838,147	877,397	-4.5
RENAULT Group	10.4	10.3	109,480	110,976	-1.3	10.2	9.3	1,410,283	1,347,940	+4.6
RENAULT	8.5	8.4	88,873	90,818	-2.4	8.3	7.7	1,147,488	1,109,495	+3.4
DACIA	2.0	1.9	20,807	20,158	+3.2	1.9	1.8	262,777	238,445	+10.2
GM Group	9.8	8.3	102,915	88,982	+15.7	8.8	8.9	1,190,404	1,284,171	-7.3
OPEL/VAUXHALL	8.4	8.7	87,721	72,000	+21.8	7.3	7.3	1,008,832	1,084,937	-5.5
CHEVROLET	1.4	1.4	15,172	15,183	-0.1	1.3	1.3	178,730	191,018	-8.4
SAAB (4)		0.1		1,441			0.2	3,527	26,553	
GM (US)	0.0	0.0	22	338	-93.5	0.0	0.0	1,315	1,883	-20.9
FORD	8.9	9.0	72,229	96,994	-25.5	8.0	8.8	1,109,588	1,280,397	-13.3
FIAT Group	8.7	8.0	89,791	86,228	+19.1	7.8	8.7	1,041,287	1,255,310	-17.0
FIAT	5.1	6.5	53,880	70,283	-23.8	6.0	7.0	825,378	1,018,812	-18.8
LANCIA	0.6	0.8	8,478	8,921	-27.4	0.7	0.8	99,378	121,551	-18.2
ALFA ROMEO	0.9	0.8	9,350	8,708	+39.4	0.8	0.8	110,128	110,533	-0.4
Others (2)	0.0	0.0	303	338	+10.4	0.0	0.0	8,407	8,414	+0.1
BMW Group	6.5	5.8	67,898	59,890	+13.0	5.4	4.9	750,379	708,124	+8.0
BMW	4.9	4.5	51,894	48,388	+7.3	4.4	3.9	609,198	572,233	+8.5
MINI	1.5	1.1	15,804	11,522	+37.2	1.0	0.9	141,183	135,891	+3.9
DAIMLER	4.8	4.8	48,574	49,515	-1.9	4.9	4.7	689,092	683,399	-2.1
MERCEDES	4.1	3.8	43,085	41,340	+4.2	4.3	4.0	588,148	588,948	-0.1
SMART	0.5	0.8	5,489	8,175	-32.9	0.6	0.7	82,948	98,451	-14.0
TOYOTA Group	4.2	4.5	44,507	48,181	-7.8	4.4	4.9	600,314	717,347	-16.3
TOYOTA	4.1	4.4	43,373	48,908	-7.5	4.2	4.8	582,457	697,577	-18.5
LEXUS	0.1	0.1	1,134	1,275	+11.1	0.1	0.1	17,857	19,770	-9.7
NISSAN	2.9	3.1	30,548	33,192	-8.0	2.9	2.5	402,654	386,938	+9.7
HYUNDAI	2.7	2.2	27,786	24,050	+15.5	2.8	2.4	358,284	342,108	+4.7
KIA	2.0	1.7	20,889	18,443	+13.3	1.9	1.7	262,827	251,421	+4.5
VOLVO CAR CORP.	2.2	1.7	23,542	18,714	+25.8	1.7	1.4	230,307	204,478	+12.6
SUZUKI	1.4	1.4	14,487	15,503	-6.7	1.4	1.7	195,458	249,623	-21.7
HONDA	1.4	1.3	14,706	14,175	+3.7	1.4	1.7	187,408	244,751	-23.4
MAZDA	1.1	1.4	11,291	14,687	-23.1	1.3	1.5	182,684	211,143	-13.5
MITSUBISHI	1.0	0.8	10,283	8,431	+59.9	0.8	0.7	107,347	98,626	+8.8
JAGUAR LAND ROVER	0.8	0.8	8,488	8,180	-20.9	0.7	0.8	94,035	86,092	+9.2
LAND ROVER	0.4	0.5	4,838	5,502	-15.7	0.5	0.4	68,983	58,882	+18.2
JAGUAR	0.2	0.2	1,830	2,878	-31.7	0.2	0.2	27,052	29,430	-8.1
CHRYSLER (3)	0.3	0.3	2,739	3,581	-23.1	0.3	0.3	36,874	50,374	-26.8
OTHER**	1.8	1.4	18,599	15,540	+19.7	1.3	1.1	175,798	184,098	+7.1